

# MIAMI EMERGING ARTS LEAD-

## Cultural Tourism in Miami: *What Every Emerging Arts Leader Should Know* Friday, April 12th at 2 PM



**John Copeland**  
*Director of Cultural Tourism,*  
Greater Miami Conventions  
and Visitors Bureau

Did you know that more than 16 million people attend cultural events in Miami each year? More than 27% are cultural tourists drawn from outside of Miami-Dade County.

Join John Copeland, Director of Cultural Tourism for the Greater Miami Convention and Visitors Bureau, for a conversation about how Miami's outstanding artists and cultural groups attract visitors to this tourism destination.

### **Greater Miami Convention and Visitors Bureau**

Tony Goldman Board Room  
701 Brickell Ave #2700, Miami, FL 33131  
Free Event. Space is limited.  
Complimentary parking available  
[www.miamiandbeaches.com](http://www.miamiandbeaches.com)

**Hosted by the Miami Emerging Arts Leaders, a program of the Miami-Dade County Department of Cultural Affairs, with support from the Arts and Business Council of Miami and the Greater Miami Convention and**

The Greater Miami Convention and Visitors Bureau is the official destination marketing organization for Greater Miami and the Beaches. The Greater Miami Convention and Visitors Bureau (GMCVB) is a private, not-for-profit sales and marketing organization. It is a private-public partnership with more than 1,000 private business members and four local governments: Miami-Dade County, City of Miami Beach, City of Miami and the Village of Bal Harbour.

The Miami Emerging Arts Leaders is an initiative of the Miami-Dade County Department of Cultural Affairs to identify and cultivate the next generation of arts leaders in our community. Modeled after a successful emerging leader program initiated in 1999 by Americans for the Arts, the nation's leading nonprofit organization for advancing the arts in America, the Miami Emerging Arts Leaders provides networking and resource sharing opportunities to encourage diverse, young/new arts administrators to explore professional development issues and opportunities. Find out about upcoming events by subscribing to the email newsletter: [www.miamidadearts.org](http://www.miamidadearts.org).



# Miami Emerging Arts Leaders

A program of the Miami-Dade County Department of Cultural Affairs

## Who are the Miami Emerging Arts Leaders?

The Miami Emerging Arts Leaders are young and/or new arts administrators, generally under 35 and/or with less than 5 years of experience in arts management. Emerging Leaders share the desire to enhance their leadership capacity and the drive to develop innovative, effective and responsible management practices. Since 2004, the Miami Emerging Arts Leaders program provides networking, resource-sharing and professional development opportunities to young/new arts administrators. Monthly meetings are held at various cultural venues throughout Miami Dade County.

The Miami Emerging Arts Leaders is an initiative of the Miami-Dade County Department of Cultural Affairs to identify and cultivate the next generation of arts leaders in our community. This program is modeled after a successful emerging leader program initiated in 1999 by Americans for the Arts ([www.americansforthearts.org](http://www.americansforthearts.org)), the nation's leading nonprofit organization for advancing the arts in America. Join the Miami Emerging Arts Leaders mailing list: [miamidadearts.org/newsletter-sign](http://miamidadearts.org/newsletter-sign).



The Miami Emerging Arts Leaders Steering Committee meeting with Michael Spring, Senior Advisor to the Mayor and Director of the Miami-Dade County Department of Cultural Affairs.

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