CLERK'S SUMMARY AND OFFICIAL MINUTES TOURIST DEVELOPMENT COUNCIL February 5, 2020

The Tourist Development Council (TDC) convened in the 6th floor Conference Room at the Stephen P. Clark Government Center, 111 Northwest First Street, Miami, Florida, at 11:00 a.m. on February 5, 2020. There being present, Chairwoman Rebeca Sosa, Vice Chairman Mr. Stuart Blumberg, Tourist Industry Representative, Mr. Hemant Patel, Hotel Industry Representative, Mr. William Perry, Tourist Industry Representative, Ms. Danielle Torres, Hotel Industry Representative, and the following members were absent: (Mr. Keon Hardemon, Elected Official, Mr. Gene Prescott, Hotel Representative, Micky Steinberg, Elected Official and Ms. Olga Ramudo, Tourist Industry Representative).

The following staff members were present: Mr. Michael Spring, Director of Cultural Affairs, Ms. Marialaura Leslie, Deputy Director of Cultural Affairs; Mrs. Doriamny Campbell, Program Assistant; and Deputy Clerk Sandra Petithomme.

1A ROLL CALL

Chairwoman Rebeca Sosa called the meeting to order at 11:52 a.m.

Chairwoman invited Mr. Michael Spring to lead the Council of a moment of silence.

Mr. Springs asked for a moment of silence for Ms. Nikenna Benjamin's grandmother who passed away.

1B REASONABLE OPPORTUNITY TO BE HEARD AS PROVIDED IN RULE 6.06

Chairwoman Sosa provided a reasonable opportunity for the public to be heard and called for persons wishing to speak on any agenda item.

4A.1 Bas Fisher Invitational, Inc. BFI Presents, Coral Morphologic Biscayne Bay Live Stream

Mr. Lee Pivnik, Bas Fisher Invitational, Inc., appeared before the Council; noting the organization was an artist established space producing projects, by emerging artist in Miami for 15 years. He stated the organization was requesting the Council's support for the current program with Coral Morphologic Biscayne Bay Live Stream. Mr. Pivnik provided the Council with a brief background about the organization and indicated the BFI event would be commissioned with a Coral Sea camera, media art work, along with a high tech streaming camera. He noted the launch of the Camera would take place at Perez Art Museum at 7pm; noting the event would include a panel discussion with the artist and scientist involved with the project, while commencing a celebration on the terrace live streaming with the camera on the floating video billboard that evening. Mr.

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Clerk's Summary and Official Minutes Tourist Development Council Meeting Pivnik indicated the streaming would take place between South Beach and Downtown, along with 21 school districts involved with the Everglades Foundation, and urged all Council members to attend the event.

Chairwoman Sosa asked whether Bas Fisher Invitational, Inc. (BFI) had any hotel bookings. Also, she highlighted the organization's other funding source for the event.

Mr. Michael Spring indicated Ms. Nikenna Benjamin spoke with the organization regarding hotel bookings; subsequently, he noted the event was a live stream video which was not assessable to hotel bookings. Mr. Spring noted discussion with Virgin Group and cruise ships had taken place about conducting live feeds directly into hotels and cruise ships.

Chairwoman Sosa urged Mr. Pivnik to provide track records for hotel bookings next year.

4A.15 Performing Arts Center Trust, Inc. dba Adrienne Arsht Center for the Performing Arts of Miami-Dade County, Flamenco Festival Miami XIII

Ms. Jodi Farrell, Performing Arts Center Trust, Inc. dba Adrienne Arsht Center for the Performing Arts of Miami-Dade County; appeared before the Council; stating the Flamenco Festival Miami event had 4 art groups from Spain performing and was chosen as one Artburst top picks for this dance season. She noted the new Chief Executive Officer (CEO) Johann Zietsman spent the past year doing listening tour in all Miami-Dade County Commissioners district and holding focus groups feedback for the current five year strategic plan. Ms. Farrell indicated the Flamenco Festival was a lined with this year's strategic plan and one of the goals was to present art works that represented the community.

4A.19 The Miami Children's Museum, Inc., Daniel Tiger's Neighborhood Traveling Exhibit

Ms. Elaine Blattner, The Miami Children's Museum, Inc.; appeared before the Council; thanking the Council members for their past and current support of the "Daniel Tiger Exhibit." She noted this exhibit brings together community, communication, and emotion and she appreciated TDC's support.

4B.1 Rise Kern Cultural Productions, RK Cultural Productions 2020 Concert Series

Ms. Margie Lopez, Rise Kern Cultural Productions, RK Cultural Productions 2020 Concert Series; appeared before the Council; noting the organization was continuing the legacy of The Miami Bach Society. She thanked Council members for their recommendations and dedicated time required on the matter. Ms. Lopez provided an update on hotel bookings; stating the organization went from 48 to 107 hotel bookings for the artist and crew totaling to 150 room nights. She noted the Montezuma concert was being picked by Art-bust, along with interviews with Voice of America and EFE news media. Additionally, she noted the audience was increasing from 1,600 to 2,600 and was respectfully asking the Council to consider increasing the recommended amount.

4A.9 Miami Design Preservation League, Art Deco Weekend 2020

Mr. Daniel Ciraldo, Miami Design Preservation League, Art Deco Weekend; appeared before the Council; stating in prior years the piano was played before the event; however, this year the piano would be played after the event. He noted the theme for this year was "SHEROES"; noting the SHEROES theme was celebrating women who made a difference and the 100 years of women right's to vote for the first time. Mr. Ciraldo indicated the event was held on January 17th -19th with 150,000 visitors in attendance. He informed the Council members that the organization was updating the application to reflect room information. Also, Mr. Ciraldo noted the organization faced challenges of 95 percent occupancy in Miami Beach hotel, which made it difficult to book or block hotels. He indicated that he would provide the Council with the information of number of visitors and occupancy and he thanked the Council for their consideration.

Chairwoman Sosa pointed out there was no past tract record of room bookings for Mr. Ciraldo's organization and he was not providing the Council with current room bookings. She noted the Council was adopting new rules regarding grant request and urged Mr. Ciraldo to work with the administration to track room-bookings.

Pursuant to Mr. Stuart Bloomberg's question as to how many years has the Art Deco Weekend been held; Mr. Ciraldo indicated the Art Deco Weekend had been held for 43 years.

4A.14 Orchestra Miami, Inc., Beethoven on the Beach

Ms. Elaine Rinaldi, Orchestra Miami, Inc. Beethoven on the Beach, appeared before the Council; noting this was Beethoven on the Beach's 11th year concert event. She noted the concert event was held outdoors at Pinecrest Gardens, North Beach Bandshell, and Gateway Park in Sunny Isles Beach, and free of charge for the community. Ms. Rinaldi noted the venues provided launch support for Beethoven on the Beach marketing, which attracted a robust crowd of people. She acknowledged the focus of the Council was on hotel room bookings; stating the event attracted a great number of visitors; however, she noted the organization did not have any reserved hotel rooms. Ms. Rinaldi indicated in the past the organization captured data from surveys provided to visitors to fill out about where the visitors were staying and how many nights were they staying. Subsequently, she noted although this year the organization did not captured room booking data; she noted the organization had one hotel booking for August.

Chairwoman Sosa pointed out that funds allocated to the organizations came from hotels. She stressed the need for organizations to make hotel bookings the focus. Chairwoman Sosa reiterated the rules for grant request had been changed; therefore, she encourages Ms. Rinaldi to provide additional information when applying for the grant.

4D.2 Dr. Martin Luther King Jr. Parade & Festivities Committee, Inc., MLK Holiday Parade and Festival

Mr. Ed Haines, Dr. Martin Luther King Jr. Parade & Festivities Committee, Inc. MLK Holiday Parade and Festival, appeared before the Council; thanking the Council for their continuous support over the years. He noted the parade was the oldest and longest running Martin Luther King parade in the world sanctioned by the King Family. Mr. Haines announced additional coverage from Channel 10 broadcasting the parade live on television. He noted as a result of the coverage it attracted a number of people from all over such as, Chicago, New York, as well as the Elizabeth Warren Campaign. Also, Mr. Haines stated the MLK committee had partnered with Miami Dade County Youth Fair and Universal Soul Circus. He stated there were 199 booked rooms of parade attendees. Mr. Haines concluded by thanking the Council for their continuing support.

Chairwoman Sosa indicated the Dr. Martin Luther King Jr. Committee Parade served as an example. She referenced the MLK Committee parade application; stating year one the parade committee had 891 rooms booked with the same projection for year two. Chairwoman Sosa indicated that currently the MLK Committee Parade had 3,291 rooms booked; noting organizations such as the MLK Committee parade produce the numbers to help fund other organizations.

Additionally, Mr. Haines indicated the MLK Parade Committee had launched a magazine called "The Dream Continues." He stated the magazine was launched not only for the MLK parade, but to also host a series of other events to attract more attendees to book hotels.

4E.1 Homestead Rodeo Association, Inc., 71st Annual Homestead Championship Rodeo

Mr. Steve Andris, Homestead Rodeo Association, Inc., 71st Annual Homestead Championship Rodeo, appeared before the Council; thanking the Council for their continuous support and stated this was the 71st annual Homestead Rodeo event. He acknowledged the Council's focus on the hotel bookings and advised organization representatives, to implore students requiring community service hours to conduct survey of attendees hotel stay. Mr. Andris indicated the hotel bookings went from 40 rooms last year to 527 room bookings this year. Also, he noted there were 10,300 attendees this year compared to last year 8,200 attendees; noting the increase number of this year's attendees was the result of the Super Bowl being held in Miami. Mr. Andris concluded by thanking the Council for their ongoing support.

Chairwoman Sosa closed the reasonable opportunity to be heard after no one else appeared wishing to speak.

1C SETTING OF THE AGENDA

1C.1 Preliminary Matters

~ None

1C.2 Conflict of Interest

1C.3 Motion to Set the Agenda

It was moved by Mr. Stuart Blumberg, that the Council approve today's (2/5) agenda. This motion was seconded by Mr. Hemant Patel, and upon being put to a vote the motion passed by a vote of 5-0: (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

2 REPORTS AND DISCUSSION ITEMS

2A.1 Updated Budget/Financial Position and Funding Recommendations for FY 2019-2020 **Second Funding Period**

Mr. Michael Spring provided the Council with an update of the TDC second budget funding period FY 2019-2020; noting that the TDC was doing well with the budget by maintaining a healthy reserve with sufficient funding for third and fourth quarters.

It was moved by Mr. Stuart Blumberg to accept Budget/Financial Funding Recommendations for FY 2019-2020 Second Funding Period reports. This motion was seconded by Mr. Hemant Patel, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

ITEMS FOR APPROVAL

3A.1 Minutes of June 21, 2019

It was moved by Mr. Hemant Patel that the Council approve the Minutes for June 21, 2019. This motion was seconded by Mr. Stuart Blumberg, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

3A.2 TDC Oversight Committee Recommendations

Mr. Michael Spring indicated a memorandum summary had been provided to the Council from the TDC Oversight Committee; stating TDC Oversight Committee provided recommendations and revisions for next year's guidelines. He noted the guidelines and revisions would be presented at the fourth quarter meeting, and the Council would start to incorporate the revisions for fiscal Year 2020-2021.

Chairwoman Sosa indicated the recommendations were discussed as a group to develop a criteria to use when allocating funds. She alluded to working further with Council members on the matter;

noting she would bring forth an item to the Board of County Commission for approval to set guidelines according to the rules. Also, Chairwoman Sosa requested a special meeting to review regulations related to grant recipients disclosing whether they have met with Council members.

It was moved by Mr. Hemant Patel to accept TDC Oversight Committee Recommendations. This motion was seconded by Mr. William Perry, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

Chairwoman Sosa proposed an amendment to reflect a special meeting be conducted after the TDC Oversight Committee Recommendations.

It was moved as amended by Mr. Hemant Patel to convene a special meeting after the TDC Oversight Committee had developed additional Recommendations. This motion was seconded by Mr. William Perry, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

GRANT APPLICATIONS AND RECOMMENDATIONS- FIRST FUNDING PERIOD SPECIAL EVENTS/PROMOTIONS (NON-PROFIT)-CONTINUING

4A Special Events/Promotions (Non-Profit)-Continuing

Chairwoman Sosa asked that the following items be bifurcated to vote separately on the items:

4A.3 Coconut Grove Arts & Historical Association, Inc. Coconut Grove Arts Festival

Final Recommendation \$25,000.00

4A.6 Florida International University Board of Trustees for the benefit School if School of Hospitality Management SoBch Wine 2020 Fun & Fit as a Family

Final Recommendation \$25,000.00

4A.8 Miami Dade College – Miami Film Festival 2020 / Miami Film Festival

Final Recommendation \$20,000.00

4A.9 Miami Design Preservation League Art Deco Weekend 2020

Final Recommendation

The Council proceeded to consider the remaining items on today's agenda.

4A Special Events/Promotions (Non-Profit)-Continuing

4A.1 Bas Fisher Invitational, Inc. BFI Presents: Coral Morphologic Biscayne Bay Live Stream

Final Recommendation \$4,000.00

It was moved by Mr. Hemant Patel that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Chairwoman Rebecca Sosa, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4A.2 Center for the Advancement of Jewish Education, Inc. 23rd Annual Miami Jewish Film Festival

Final Recommendation \$9,000.00

It was moved by Mr. Hemant Patel that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Chairwoman Rebecca Sosa, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4A.3 Coconut Grove Arts & Historical Association, Inc. Coconut Grove Arts Festival

Final Recommendation \$25,000.00

It was moved by Mr. Stuart Blumberg that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Mr. Hemant Patel, and upon being put to a vote the motion passed by a vote of 4-1 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent; Chairwoman Sosa voted "No").

Chairwoman Sosa explained her opposition on voting against the bifurcated items. She noted during the TDC Subcommittee meeting, Council members increased funding for the four

organizations. Chairwoman Sosa believed it was unfair practice to increase funding for one or more organizations without guidelines to increase the amount. She also believed when increasing recommended funding amount for organizations it should be conducted at the TDC meeting before the public and organization representatives.

Mr. Stuart Bloomberg indicated based on Chairwoman Sosa's concerns regarding TDC Subcommittee members increasing funds for organizations; he asked that staff redefine the role of TDC Subcommittee. He indicated that historically the Subcommittee had the ability to recommend increases after the Administration had approved the amount; therefore, he asked that the guideline increase request be revisited.

Chairwoman Sosa noted the matter was already voted on and the primary focus was to set rules and guidelines to protect the TDC Subcommittee and the public.

Mr. William Perry indicated although he agreed to put guidelines in place for increasing funding amount. However, he noted after serving on the TDC Subcommittee for number years, he was fully confident in staff to increase funding for designated organizations.

Chairwoman Sosa stated some increases were provided to organizations that did not produce any hotel bookings, while other organizations who produced a substantial amount of hotel bookings did not receive an increase. She noted her intent was to set new guidelines and rules for future TDC Chairpersons and members.

Discussion ensued amongst Mr. Hemant Patel and Chairwoman Sosa to further discuss this matter at the upcoming special meeting.

4A.4 El Ingenio, Inc. Casandra, International Women's Theater Festival

Final Recommendation \$2,500.00

It was moved by Mr. Hemant Patel that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Chairwoman Rebecca Sosa, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4A.5 Florida International University Board of Trustees for the benefit of School of music Miami International GuitArt Festival

Final Recommendation \$5,000.00

It was moved by Mr. Hemant Patel that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Chairwoman Rebecca Sosa, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4A.6 Florida International University Board of Trustees for the benefit School if School of Hospitality Management SoBch Wine 2020 Fun & Fit as a Family

Final Recommendation \$25,000.00

It was moved by Mr. Stuart Blumberg that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Mr. Hemant Patel, and upon being put to a vote the motion passed by a vote of 4-1 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent; Chairwoman Sosa voted "No").

4A.7 Institute of Contemporary Art Miami, Inc. Allan McCollum

Final Recommendation \$6,000.00

It was moved by Mr. Hemant Patel that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Chairwoman Rebecca Sosa, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4A.8 Miami Dade College – Miami Film Festival 2020 / Miami Film Festival

Final Recommendation \$20,000.00

It was moved by Mr. Stuart Blumberg that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Mr. Hemant Patel, and upon being put to a vote the motion passed by a vote of 4-1 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent; Chairwoman Sosa voted "No").

4A.9 Miami Design Preservation League Art Deco Weekend 2020

Final Recommendation \$20,000.00

It was moved by Mr. Stuart Blumberg that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Mr. Hemant Patel, and upon being put to a vote the motion passed by a vote of 4-1 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent; Chairwoman Sosa voted "No").

4A.10 Miami International Ballet Competition, Miami International Ballet Competition

Final Recommendation \$5,600.00

It was moved by Mr. Hemant Patel that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Chairwoman Rebecca Sosa, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4A.11 Miami International Jazz Fest Inc., Miami International Fest

Final Recommendation \$13,500.00

It was moved by Mr. Hemant Patel that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Chairwoman Rebecca Sosa, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4A.12 Miami Light Project, Inc., Global Cuban Fest 2020

Final Recommendation \$12,000.00

It was moved by Mr. Hemant Patel that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Chairwoman Rebecca Sosa, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4A.13 National Foundation for the Advancement in the Arts, YoungArts Week 2020

Final Recommendation \$12,000.00

It was moved by Mr. Hemant Patel that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Chairwoman Rebecca Sosa, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4A.14 Orchestra Miami, Inc., Beethoven on the Beach

Final Recommendation \$9,000.00

It was moved by Mr. Hemant Patel that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Chairwoman Rebecca Sosa, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4A.15 Performing Arts Center Trust, Inc. dba Adrienne Arsht Center for the Performing Arts of Miami-Dade County, Flamenco Festival Miami XII

Final Recommendation \$15,750.00

It was moved by Mr. Hemant Patel that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Chairwoman Rebecca Sosa, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4A.16 Power Access, Inc., South Beach Jazz Festival

Final Recommendation \$5,000.00

It was moved by Mr. Hemant Patel that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Chairwoman Rebecca Sosa, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4A.17 Rotary Foundation of South Miami, Inc., South Miami Rotary Art Festival

Final Recommendation \$5,000.00

It was moved by Mr. Hemant Patel that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Chairwoman Rebecca Sosa, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4A.18 The Deering Estate Foundation, Inc., 16th Annual Deering Seafood Festival

Final Recommendation \$8,000.00

It was moved by Mr. Hemant Patel that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Chairwoman Rebecca Sosa, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4A.19 The Miami Children's Museum, Inc., Daniel Tiger's Neighborhood Traveling Exhibit

Final Recommendation \$14,000.00

It was moved by Mr. Hemant Patel that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Chairwoman Rebecca Sosa, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4B Special Events / Promotions (Non-Profit) – First Time

4B.1 Rise Kern Cultural Productions, RK Cultural Productions 2020 Concert Series

Final Recommendation \$7,500.00

It was moved by Mr. Stuart Blumberg that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Mr. Hemant Patel, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4B.2 University of Miami, Lowe Art Museum, Nexus: Contemporary Art from Leading Miami Collections

Final Recommendation \$10,000.00

It was moved by Mr. Stuart Blumberg that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Mr. Hemant Patel, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

<u>4C Special Events / Promotions (For-Profit) – First Time</u>

4C.1 Anaak Events and Production, LLC, ColorFest - 2020

Final Recommendation \$2,500.00

It was moved by Mr. Hemant Patel that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (For-Profit) – Continuing be approved. This motion was seconded by Mr. Stuart Blumberg, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4D Special Events / Promotions (Non-Profit) – Ongoing

4D.1 Chopin Foundation of the United States, Inc., 10th National Chopin Piano Competition

Final Recommendation \$15,000.00

It was moved by Mr. Stuart Blumberg that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Mr. Hemant Patel, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

It was moved by Chairwoman Sosa move to reconsider item 4D.1. This motion was seconded by Mr. Stuart Bloomberg, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

After Chairwoman Sosa request for a clarification to be provided on if it was for United States (US) citizens; Mr. Michael Spring explained the question was posed to Chopin Foundation,

because of the pianist competition; noting the pianist must be a US citizen to be a participant in the competition. He noted the application was open to anyone and the question was not directed to the public.

It was moved by Mr. Stuart Blumberg that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Mr. Hemant Patel, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4D.2 Dr. Martin Luther King Jr. Parade & Festivities Committee, Inc., MLK Holiday Parade and Festival

Final Recommendation \$15,000.00

It was moved by Mr. Stuart Blumberg that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Mr. Hemant Patel, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4D.3 Kiwanis Club of Little Havana, Inc., Calle Ocho Music Festival

Final Recommendation \$25,000.00

It was moved by Mr. Stuart Blumberg that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Mr. Hemant Patel, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4D.4 National LGBTQ Task Force, 2020 Winter Party Festival

Final Recommendation \$15,000.00

It was moved by Mr. Stuart Blumberg that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Mr. Hemant Patel, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4D.5 Seraphic Fire, Inc., Seraphic Fire's Winter Concert Season

Final Recommendation \$15,000.00

It was moved by Mr. Stuart Blumberg that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Events/Promotions (Non-Profit) – Continuing be approved. This motion was seconded by Mr. Hemant Patel, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4E Sports (Non-Profit) – Continuing

Ms. Danielle Torres requested that Championship Rodeo event be increased from the Subcommittee recommendation of \$13,500.00 to \$15,000.00; noting the Homestead Rodeo was an amazing event in South Dade that continued to draw people and booked room nights.

Pursuant to Chairwoman Sosa's question as to whether Homestead Rodeo Association, Inc. requested funding from the City of Homestead; Mr. Steve Andris indicated the City of Homestead does not offer any funding; however, he noted the City Homestead provided parking for the event.

Chairwoman Sosa advised that Mr. Andris request funding for police/security because the Homestead Rodeo was a City event.

Ms. Torres pointed out that the attendees booked rooms at the neighboring hotels and not her hotel, which benefited the community.

Further discussion ensued amongst Chairwoman Sosa, and Ms. Torres regarding the benefits of the Homestead Rodeo hotel bookings and attendees going to community restaurants.

4E.1 Homestead Rodeo Association, Inc., 71st Annual Homestead Championship Rodeo

Final Recommendation \$15,000.00

It was moved by Ms. Danielle Torres to amend the foregoing proposed Grant Application and Recommendation-Second Funding Period Sports (Non-Profit) – Continuing to increase the final recommendation in the amount of \$1,500.00. This motion was seconded by Chairwoman Sosa, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent). Hi Sandra, please verify the highlighted final recommendation is the amount being approved by the Council with the increase amount include in the final recommendation reflected in the minutes.

4E.2 Junior Orange Bowl Committee, Inc., Junior Orange Bowl International Golf, and Basketball Classic

Final Recommendation \$12,150.00

Mr. William Perry abstained from voting on item 4E.2 Junior Orange Bowl Committee, Inc., Junior Orange Bowl International Golf, and Basketball Classic because he was a member of the Junior Orange Bowl Committee and as an abundance of caution he would recuse himself from voting on the item.

Mr. Michael Spring advised as a result of Mr. Perry's recusal from voting on item 4E.2 the Council would lose a quorum to vote on item 4E.2. He noted in the past the application was presented at the next quarter.

Assistant County Attorney Monica Rizo indicated she need to research the process on item 4E.2 and noted the item may require a recommendation.

Chairwoman Sosa indicated if a recommendation was required on item 4E.2, it would be presented at the upcoming TDC meeting or expedited to the TDC Special meeting.

Assistant County Attorney Rizo confirmed the Miami-Dade County Code stated the Board of County Commissioners approved allocations after it received recommendations from the TDC.

Chairwoman Sosa indicated that item 4E.2 must be presented at TDC Special meeting for consideration of approval of the funding recommendation.

4F Governmental/Municipal (Non-Profit) – Continuing

Chairwoman Sosa asked that item 4F.1 City of Miami Gardens, Jazz in the Gardens, be bifurcated. She noted the recommendation from staff was \$20,000.00, to which it was increased to \$25,000.00. Chairwoman Sosa reiterated that she would not vote to increase one organization and not for others.

4F.1 City of Miami Gardens, Jazz in the Gardens

Final Recommendation \$25,000.00

It was moved by Mr. Stuart Blumberg that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Governments/Municipal (Non-Profit) – Continuing be approved. This motion was seconded by Mr. William Perry, and upon being put to a vote the motion passed by a vote of 4-1 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent; Chairwoman Sosa voted "No").

4F.2 Miami-Dade County Office of Community Advocacy Black Affairs Advisory Board, South Dade Gospel Fest

Final Recommendation \$5,000.00

It was moved by Mr. Stuart Blumberg that the foregoing proposed Grant Application and Recommendation-Second Funding Period Special Governments/Municipal (Non-Profit) – Continuing be approved. This motion was seconded by Ms. Danielle Torres, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

4G Television (Non-Profit) - Continuing

4G.1 South Florida PBS, Inc., Art Loft

Final Recommendation \$15,500.00

It was moved by Chairwoman Rebeca Sosa that the foregoing proposed Grant Application and Recommendation-Second Funding Period Television (Non-Profit) – Continuing be approved. This motion was seconded by Mr. Hemant Patel, and upon being put to a vote the motion passed by a vote of 5-0 (Mr. Keon Hardemon Mr. Gene Prescott, Micky Steinberg and Ms. Olga Ramudo were absent).

Adjournment

Hearing no further business to come before the TDC, the meeting adjourned at 12:35 p.m.