



KNOW YOUR ABC'S

Board of Directors Elevator Speech

Quick and concise overview of the mission of the Arts & Business Council that you can share with potential members, sponsors, colleagues and friends.

Short Version

The Arts & Business Council of Miami® has been South Florida's leading arts service organization for over 25 years. Working to "keep the arts in business" we develop and promote mutually beneficial partnerships between the private sector and non-profit cultural community through leadership training, executive consultancies, educational outreach, collaborations, volunteer programs and networking events.

Long Version - more developed overview than short version

Since 1985, the Arts & Business Council of Miami® has been South Florida's leading service organization for the arts serving over 500 arts groups. Working to "keep the arts in business" by promoting mutually beneficial partnerships between the private sector and non-profit arts groups, ABC Miami creates innovative programs which leverage expertise, resources and leadership talent from the business world and direct them to the arts. Recognizing that a strong cultural community is good for business and recognizing that Miami-Dade's cultural resources are key contributors to economic development, tourism and our quality of life, the Arts & Business Council promotes community growth and vitality through the arts. The corporate sector benefits through meaningful volunteer, leadership and outreach opportunities with the arts and artists, improved access to arts resources, business development and networking. The cultural community is strengthened by access to business professionals that leverage their skills to stabilize and strengthen the management capabilities of arts executives and boards and by providing an effective catalyst for arts organizations to develop corporate partnerships. Our original and inventive programs enhance the capabilities of arts executives in board management and recruitment, organizational management and planning, leadership, audience development, marketing, financial affairs and legal issues. ABC Miami currently serves more than 500 arts organizations and is one of twenty Arts & Business Council chapters of Americans for the Arts. Since our inception in 1985, volunteer consultants and business professionals have donated time and services to the cultural community valued at over nine million dollars.